



# WORKPLACE STRATEGY + CONSULTING

HELPING YOU TO RE-IMAGINE YOUR WORKPLACE

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## WHAT DOES WORKPLACE STRATEGY + CONSULTING LOOK LIKE?

We believe the key to workplace transformation is building an integrated strategy to align visions and goals to create innovation. No matter where you are in your workplace journey, we take the time to listen before recommending solutions.

### Sample Priorities:

- Customer Service
- Culture + Values
- Sustainability
- Safe Environment
- Attract + Retain
- Health + Wellness
- Real Estate Utilization
- Technology Integration
- Innovation
- Brand Identity + Awareness

### Sample Questions:

1. How do you envision the future?
2. Is your space smart and sustainable?
3. How do you attract and retain the best talent?
4. How should your space strategy pair with your business strategy?
5. How do you support employee wellbeing?
6. What's your growth strategy, and how do you best optimize real estate?
7. How do you support collaboration and foster communication?
8. How does your brand innovate and inspire?
9. How do you balance needs in privacy and collaboration?
10. How much square footage do you need vs. how much you require to support teams?

### Creating Action:

Together we establish a set of design principles we will adhere to for the life of the project. No matter the project scale, good principles fundamentally allow you to make good decisions. They hold us accountable assuring you high quality design results. We use proven data and people driven research techniques to analyze, design, and suggest changes, in order to re-imagine your workplace.